

# FOR IMMEDIATE RELEASE

Introducing... the Beauty Company Inc

Our Cosmetic and Bath business transitioned into the **THE BEAUTY COMPANY INC.** to recognize its unique and customized product line, manufacturing techniques, equipment and skilled staff.

Both Spongezz and **The Beauty Company** are situated in adjoining facilities, where each enjoys the support and strengths of experienced management. Sharing common services ensures all overhead costs are shared to enable our prices to be the lowest possible.



**The Beauty Company Inc.** is a full service Manufacturer of Cosmetic Wedges, Applicators and Bath Sponges for all members of the Family. **QUALITY** is our promise, sponges is our passion. Identifying new trends and developing products to meet these buying cycles, is what sets us apart from the competition. Our **INTEREST** is the **SELL-THROUGH** of products our customers buy from us, **NOT** what we sell to them.

Spongezz will continue to service the categories of Household, Automotive, Industrial, Promotional and Special Products. With our vast amount of customized equipment and established expertise, we will continue to deliver Quality to our Customers through "CUTTING-EDGE, MARKET DRIVEN" Products at the Best Price Possible.

**Our ONLY BUSINESS IS SPONGES and we will continue to remain FOCUSED, KNOWLEDGEABLE AND PASSIONATE ABOUT OUR BUSINESS.**

**For Further Information please call**

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